

Nuevo escenario financiero europeo 2014-2020



**Confederación Empresarios
Andaluces**

**Centro para el Desarrollo
Tecnológico Industrial**

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- Oportunidades en Programa Marco – Horizonte 2020
 - El Programa Marco para Investigación e Innovación
 - Tres objetivos – Tres pilares & EIT
 - Presupuesto (provisional!)
 - Características
 - Reglas de participación

El Programa Marco como elemento fundamental del Sistema Español de Ciencia-Tecnología-Empresa: se ha constituido en una potente herramienta para incorporar valor añadido europeo que redunda en el aumento de la competitividad de la economía española

- Importante fuente de financiación para actividades de I+D+I: retorno promedio anual en España **superior a los 300 M€** en el periodo 2003 – 2011, y en las condiciones más favorables versus la coyuntura actual en **fondos nacionales**
- Posibilidad de acceso al conocimiento / tecnología más avanzada a nivel europeo.
- **Riesgos compartidos** por los miembros del consorcio y la Administración Pública (CE).
- Apertura a nuevos mercados, especialmente a nivel europeo.
- Prestigio asociado a participar en proyectos de I+D+I de alta calidad en un entorno de participación muy competitivo.
- ¿Qué hace la **competencia** a nivel nacional/europeo?



Horizon 2020

*The EU Framework
Programme for
Research and Innovation*

2014-2020

- The **7th Framework Programme (FP7)** for research, technological development and demonstration
 - €53 billion (2007-13). 4 main programmes on Ideas, Cooperation, People and Capacities.
- Innovation-related part of the **Competitiveness and Innovation Framework Programme (CIP)**
 - €3.6 billion (2007-13). 3 programmes: Entrepreneurship and Innovation, Intelligent Energy Europe and ICT policy support.
- The **European Institute for Innovation and Technology (EIT)**
 - Autonomous EU body bringing together higher education, research and business to stimulate innovation in Knowledge and Innovation Communities. EU budget contribution of €309 million (2007-13)

And strengthening complementarities with the **Structural Funds**

- €86 billion allocated (2007-13) to R&D and innovation, entrepreneurship, ICT and human capital development



EU funding focus on **grand societal challenges** and supports the objectives of the policy initiatives at EU level.

Bring together effort in research and innovation.

Support to the whole innovation chain, especially in **activities close to the market** (ej. Demos, pilotos).

More **flexibility and openness**, less prescriptive calls and wider use of **bottom-up instruments**.

Simplification.

Continuation of the successes from FP7. (ERC, Marie Curie, collaborative projects...)

HORIZON 2020



RETOS SOCIALES



LIDERAZGO INDUSTRIAL



**EXCELENCIA DE LA CIENCIA
FUNDAMENTAL**

Societal Challenges

- Health demographic change and well-being
- Food security, sustainable agriculture, marine and maritime research and the bio-based economy
- Secure, clean and efficient energy
- Smart, green and integrated transport
- Climate action, resource efficiency and raw materials
- Inclusive, innovative and secure societies

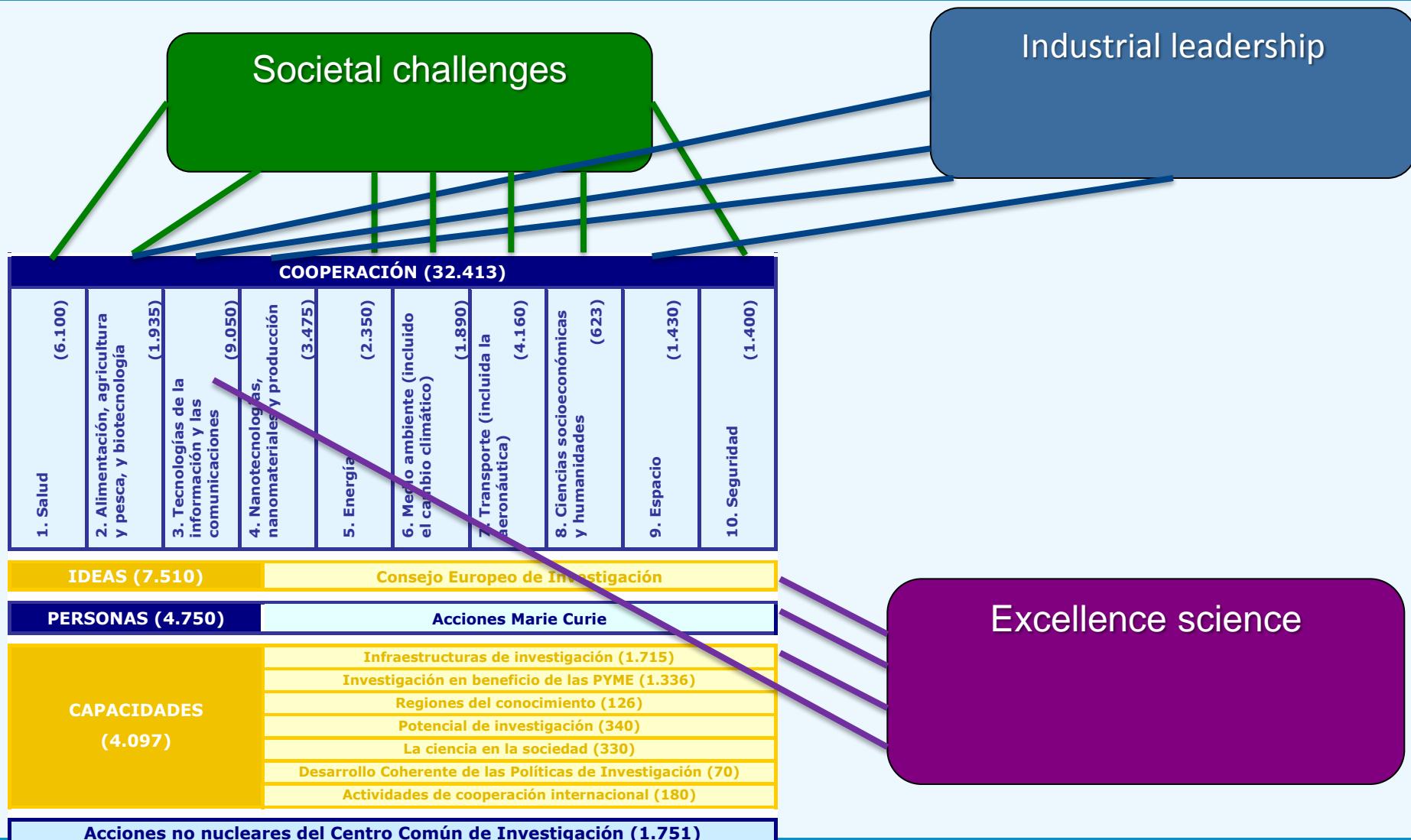
Industrial Leadership

- Leadership in enabling and industrial technologies
 - Information and Communication Technologies (ICT)
 - Nano-technology
 - Advanced materials
 - Biotechnology
 - Advanced manufacturing systems
 - Space
- Access to risk finance
- Innovation in Small and Medium-Sized Enterprises

Excellent Science

- European Research Council
- Future & Emerging Technologies (FET)
- Marie Curie Actions
- Research Infrastructures

European Institute of Innovation and Technology (EIT)



Presupuesto provisional

Frontier research (ERC)	“Look for the excellence science”	13,268 M€
Future and emerging technologies (FET)	“ Bet for knowledge based innovation”	3,100 M€
Marie Skłodowska Curie Actions(MSCA)	“ Improve scientific career”	5,752 M€
Research infrastructures (RI)	“Take advantage from singular infrastructures ”	2,478 M€

OBJECTIVE: Strengthen and extend the **excellence in the European science**, consolidating the European Research Area (ERA) to ensure that the **European R&D system is more competitive at global level.**

- Evaluation just based on excellence in typically “**bottom-up**” calls.
- Flexibility to respond to new opportunities in emerging research fields.
- Following the agenda set by the “independent” scientific community.

Presupuesto provisional

Leadership in key enabling and industrial technologies: ICT, Bio, Space, Materials, Nano and Manufacturing.	“Reach and exploit the global leadership in those technologies”	15580 M€
Access to risk finance	“Establish an European market to finance the R&D&i”	4000 M€
Innovation in SMEs	“Create growth through innovative SMEs”	700 M€

OBJECTIVE: Transform Europe in an attractive environment **for R&D investments**, working to eliminate market failures: (investment in research on KETs, fragmentation of the VC market, easy SMEs to growth)

- Activities based on technology following **research agendas defined mainly by the industry** to set the basis for future competitiveness advantages in key sectors.
- Financial instruments apart from Collaborative projects (**VC, guarantees, SME instrument**)

Health, demographic change and wellbeing	9077 M€
Food security and the bio-based economy	4694 M€
Secure, clean and efficient energy	6537 M€
Smart, green and integrated transport	7690 M€
Supply of raw materials, resource efficiency and climate action	3573 M€
Inclusive, innovative and secure societies	4317 M€

OBJECTIVE: Make use of EU research to tackle the **key challenges** identified in the **European 2020 Strategy** that require a critical mass and action level unreachable at MS level.

- Focus on project addressing the **EU political priorities** without determining technologies or solutions, but pulling together resources and multidisciplinary knowledge.
- Special attention to **innovation measures** (Demos, pilots, SME instrument, PCP, standards...)

- Programme structured by a clear set of objectives based on Europe 2020 and Innovation Union
- Focus on overall policy priorities – using a challenge approach
- Integrating research and innovation in a seamless programme
- Common toolkit of funding schemes

- A single programme *bringing together three separate programmes/initiatives**
- More innovation, *from research to retail, all forms of innovation*
- Focus on societal challenges *facing EU society, e.g. health, clean energy and transport*
- **Simplified access, for all companies, universities, institutes in all EU countries and beyond.**

* The 7th research Framework Programme (FP7), innovation aspects of Competitiveness and Innovation Framework Programme (CIP), EU contribution to the European Institute of Innovation and Technology (EIT)

- A single set of more standardized rules for eligibility, accounting, reporting, auditing
- Simplified cost-reimbursement approach
- Broader acceptance of usual accounting practice, greater use of lump sums and flat rates
- Shorter negotiation and selection phases
- Unique IT portal, common support structures, guidance
- **External management:** learning from experience with **Executive Agencies**, public-private partnerships, public-public partnerships, financial instruments

- A single set of rules
 - “From the brain to the factory”: A single set of rules for the whole innovation chain.
 - Covering all research programmes and funding bodies (art.185 initiatives, art. 187 initiatives, CIP, EIT)
 - Aligned to the Financial Regulation, coherent with other new EU Programmes
- Single funding rate: one project - one rate Cuestionable tras los últimos cambios
- Simplified and uniform evaluation criteria (except for ERC)
 - Excellence – Impact – Implementation
- New forms of funding aimed at innovation
 - pre-commercial procurement, inducement prizes, dedicated loan and equity instruments

- International participation
 - **facilitated but better protecting EU interests**
- Simpler rules for grants:
 - broader acceptance of participants accounting practices for direct costs, flat rate for indirect costs, no time-sheets for personnel working full time on a project, possibility of output-based grants (Participant's Guarantee Fund renewed)
- Fewer, better targeted controls and audits
 - Lowest possible level of requirements for submission of audit certificates without undermining sound financial management;
 - Audit strategy focused on risk and fraud prevention
- Improved rules on Intellectual Property
 - Balance between legal security and flexibility
 - Tailor-made IPR provisions for new forms of funding
 - A new emphasis on open access to research publications

CONDICIONES DE PARTICIPACION

- In general: At least three independent legal entities, not two of the three established in the same Member State or Associated Country
- Minimum one legal entity
 - European Research Council, SME instrument, programme co-fund actions etc.
 - Support actions, training and mobility actions
- Possible additional conditions in Work Programmes

CRITERIOS DE EVALUACION

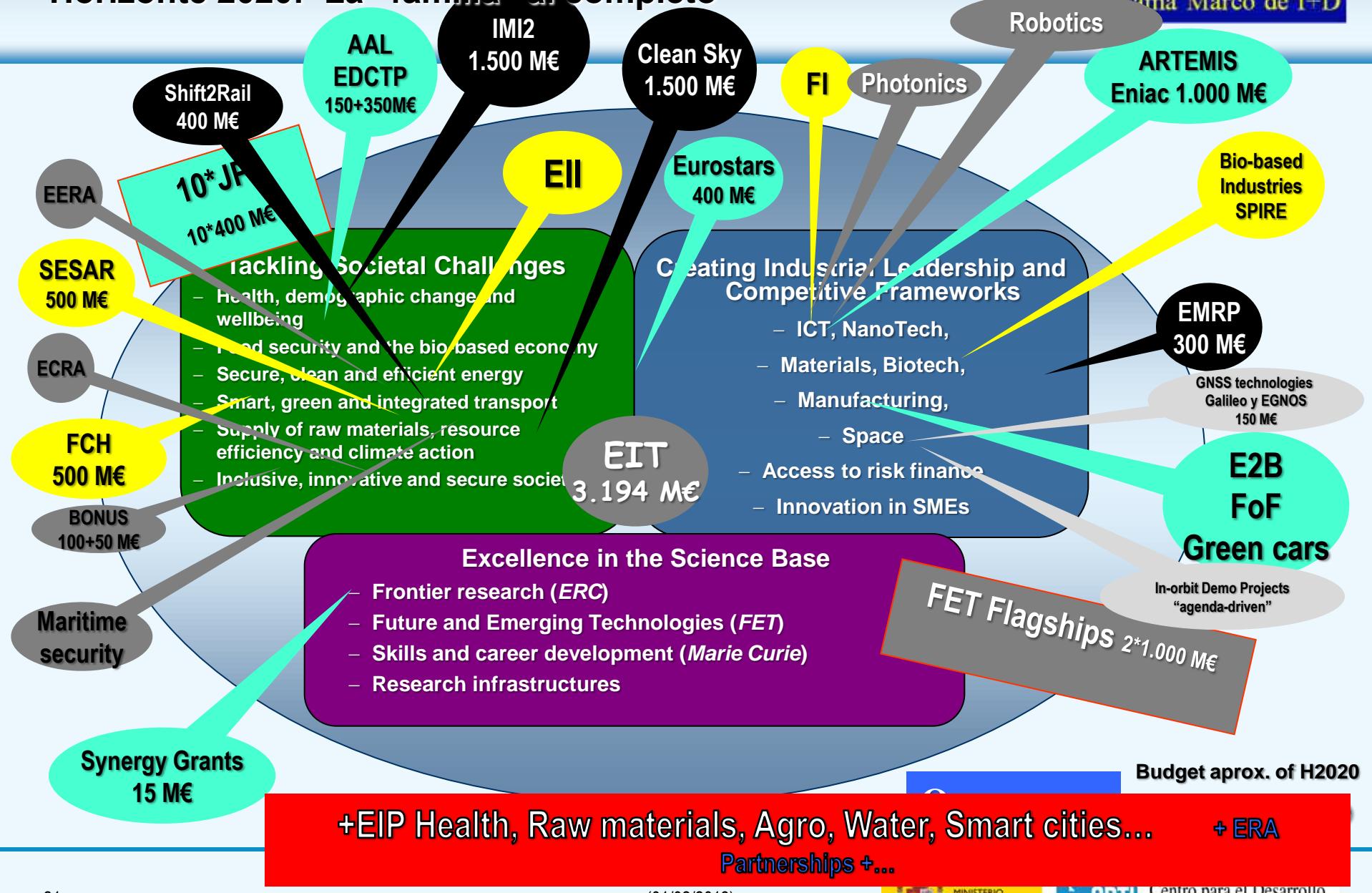
- Proposals shall be evaluated on the basis of the following criteria:
 - Excellence
 - Impact
 - Quality and efficiency of the implementation
- For proposals for ERC frontier research: sole criterion of excellence
- Proposals shall be ranked according to evaluation results - selection on the basis of this ranking

FINANCIACION Y GESTION DEL TIEMPO

- Single reimbursement rate of eligible costs
 - **Max. 100%** of the total eligible costs
 - Possible limit to **max. 70%** of the total eligible costs:
 - Prototyping, testing, demonstrating, experimental development, piloting, market replication -> **sin ánimo de lucro hasta 100%**
 - Programme co-fund action
- Indirect eligible costs: **flat rate of 25%** of the total direct eligible costs

Aparece en el Acuerdo General Parcial (art. 22a) una remuneración suplementaria (8K€/persona/año) para cualquiera que participe en el proyecto (según las prácticas contables habituales de la entidad)
- Eligible personnel costs shall cover only the actual hours worked by the persons directly carrying out work under the action – **time recording system**
- **NO time recording** necessary for persons working exclusively on actions

Horizonte 2020: La “familia” al completo



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**¡Muchas gracias
por su atención!**