



COUNCIL OF AMERICAN STATES IN EUROPE

Support for European Companies

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CASE - ORIGINS

- Founded in **1971** in Brussels, CASE brings together **18 U.S. states** with official representation located throughout Europe.
- Our mission is to provide information and support to European companies planning to invest in the United States.
- CASE offers 50+ years of experience working with companies of all sizes and active in all industry sectors.
- CASE is funded by its state members, which serve as direct extensions of their state government's economic development organizations.
- CASE's partners provide expertise and support **free of charge, without any obligation & confidential**



Vessel Global
MARKET ENTRY, TRADE & FDI



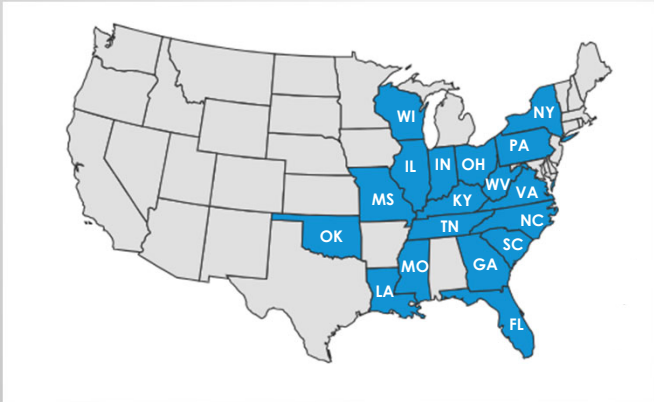
Evans
GENERAL CONTRACTORS



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CASE MEMBERSHIP



- Florida
- Georgia
- Illinois
- Indiana
- Kentucky
- Louisiana
- Mississippi
- Missouri
- New York
- North Carolina
- Ohio
- Oklahoma
- Pennsylvania
- South Carolina
- Tennessee
- Virginia
- West Virginia
- Wisconsin

■ Participating States



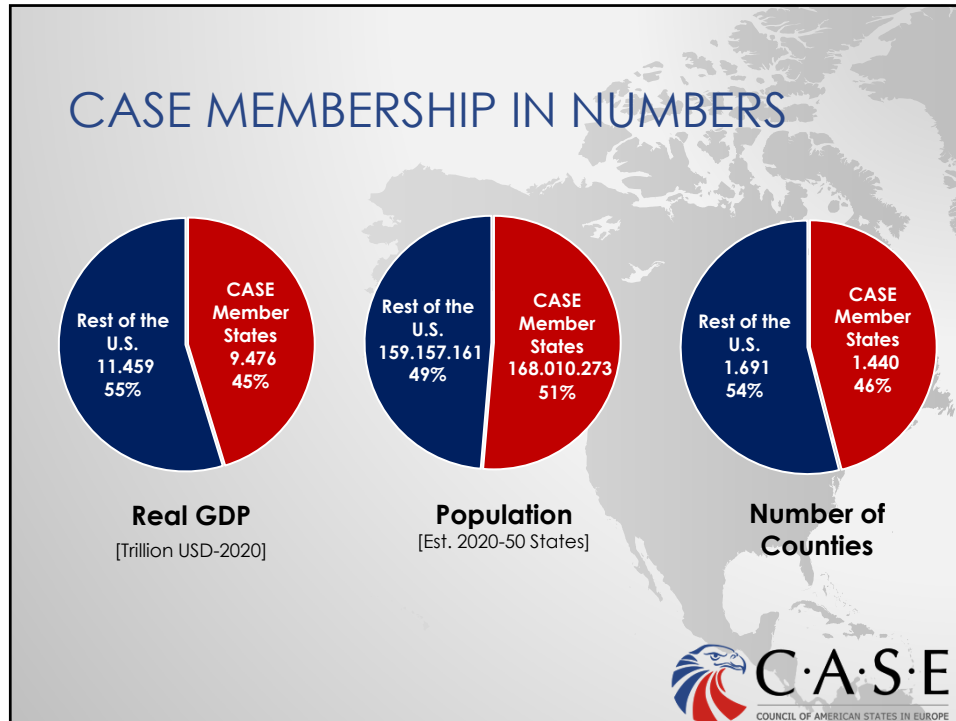
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CASE'S ROLE & RESOURCES

- First point of contact with U.S. state representations on the ground → **Access**
- Professional consultative service that is free of charge and confidential → **Expertise**
- Experienced economic development professionals with expertise guiding companies of any size and from any sector → **Ease**



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TAKING THE FIRST STEP WITH CASE: START THE SITE SELECTION PROCESS

- **Business Plan:**
 - Existing and future customers, current footprint & growth potential
- **Regional Focus**
- **Defining the Size & Scope of the Project: What we need to know**
 - Commercial/sales office, warehousing, assembly or production?
 - Existing building or greenfield site
 - Utility requirements
 - Full time employees: wages, qualifications
 - Capital investment
 - Investment period & Timeline
- **CASE Member State Services**
 - Provide existing building or greenfield site options
 - Comparative analyses on operational costs: energy, construction, etc.
 - Workforce information: wages, labor availability & training/recruiting programs
 - Industry sector Information / business intelligence
 - Incentives & support: State & Local Levels

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