

ECONOMIC DEVELOPMENT PARTNERSHIP of NORTH CAROLINA

# 2022 & 2023 BEST STATE FOR BUSINESS: NORTH CAROLINA





Exports (Spain to North Carolina)

Pharmaceutical Products

Essential Oils, Perfumes, and Cosmetics

Industrial Machinery, Including Computers

#### Imports (North Carolina to Spain)

Pharmaceutical Products

Inorganic Chemicals

Industrial Machinery, Including Computers

Source: WISERTrade, data from US Census Bureau, Foreign Trade Division









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2022 Total: \$809.47M
\$168.37M
\$159.28M
\$89.66M
2022 Total: \$596.84M
<b>2022 Total:</b> \$596.84M \$397.74M
\$397.74M

#### Spanish Companies Choose NC

From 2018-2022, Spanish companies have announced

## \$402.10 MILLION

in investment in North Carolina and

**374** NEW JOBS

Source: NC Community Investment Report 2018-2022



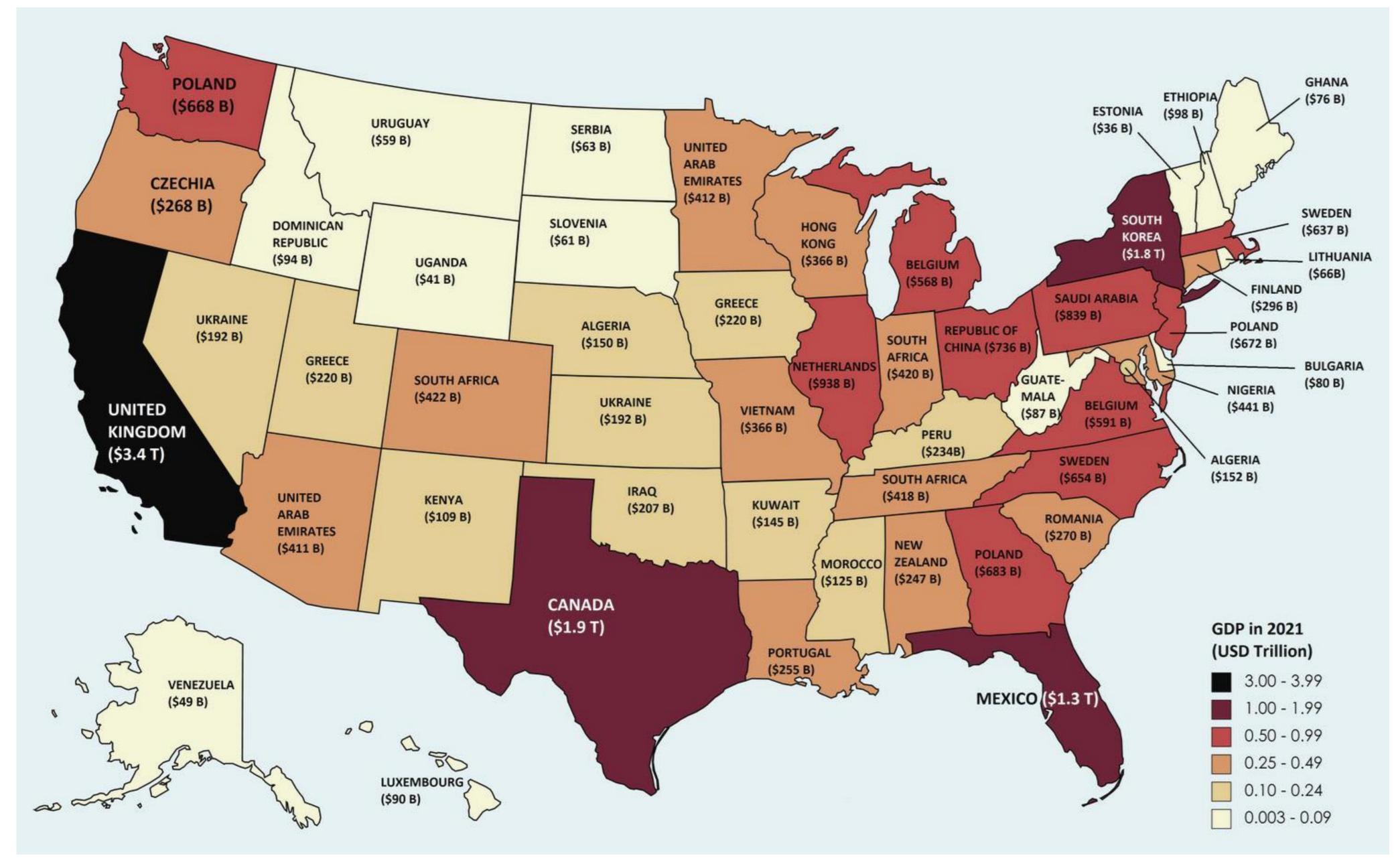
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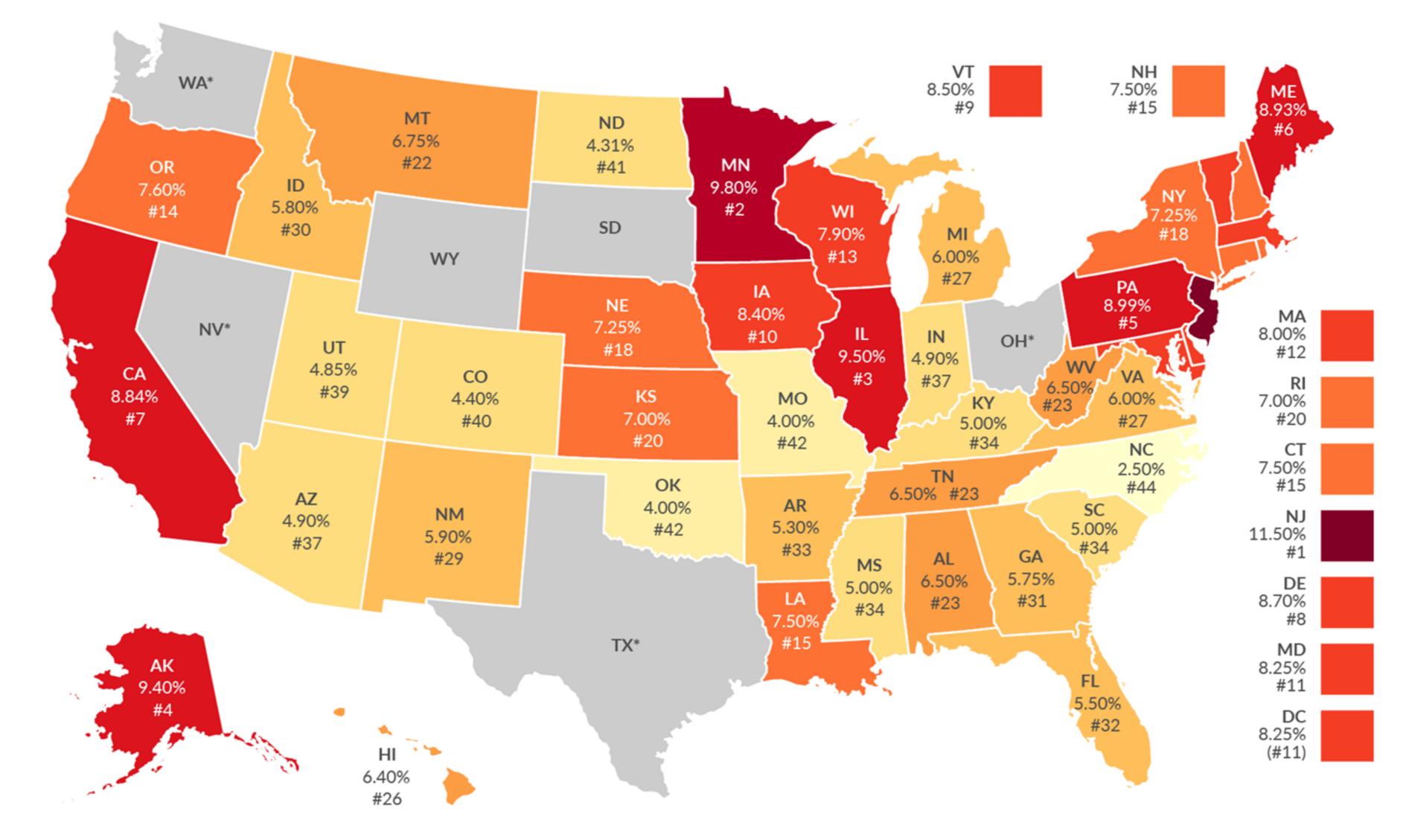






## How High are Corporate Income Tax Rates in Your State?

Top Marginal Corporate Income Tax Rates as of January 1, 2023

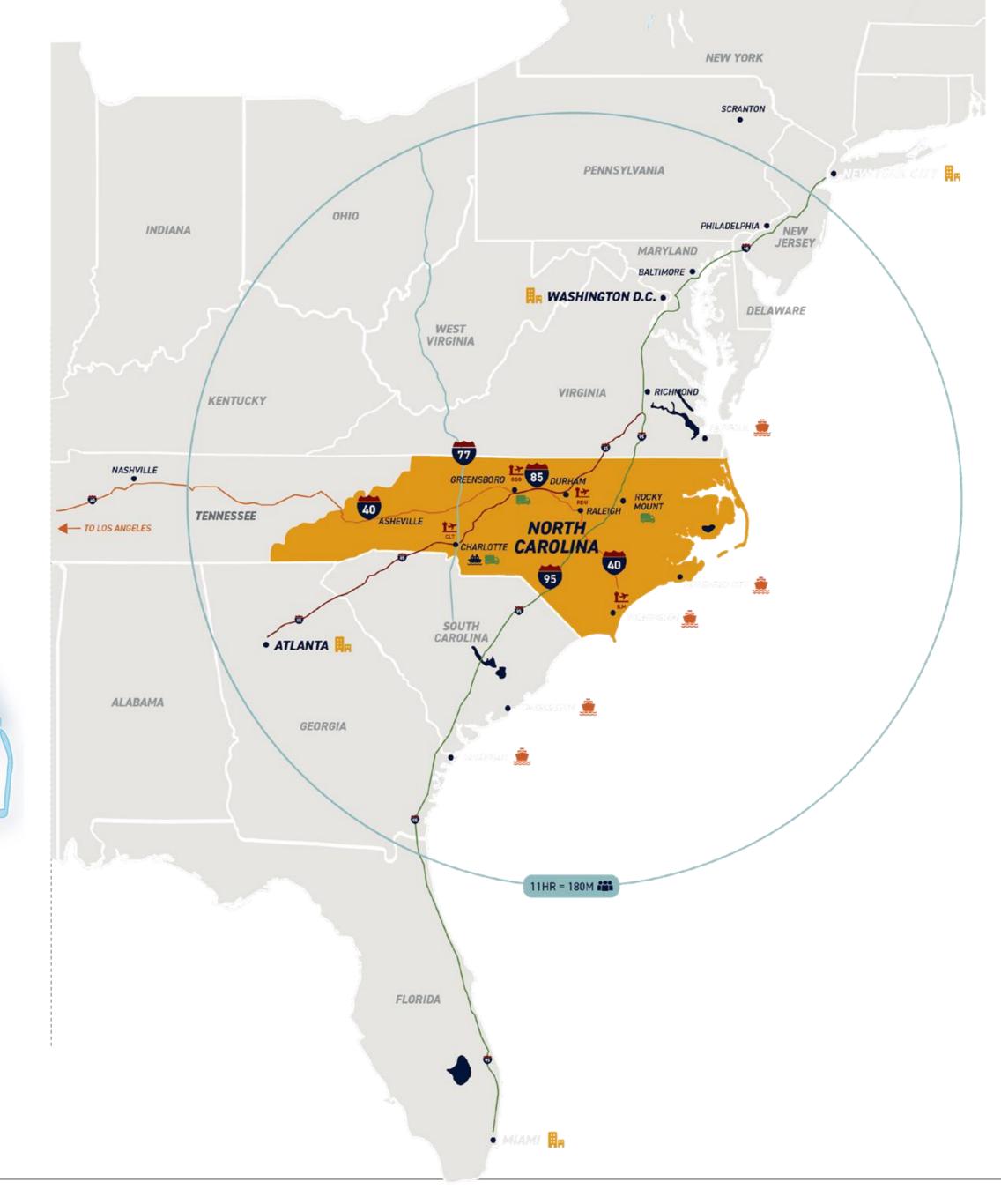


## Strategic Location Central East Coast

#### Market access:

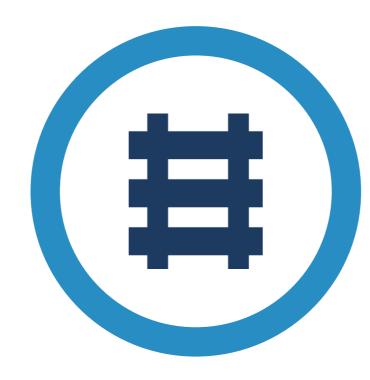
65 of the 100 largest "U.S. metro areas" reachable within a two-day drive





## Infrastructure & Logistics





### **Highways**

I-95, connecting the entire East Coast

I-40, connecting North Carolina to California

I-85, is the spine of the South-Eastern manufacturing corridor

#### Rail

Two Class 1 carriers, 19 short line railroads

Direct Class 1 service to 22 states in the U.S.

Seven intermodal terminals

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#### **Airports**

National and international



#### Ports

Two "deep-water" ports in Wilmington e Morehead City

Inland terminals in Charlotte and Greensboro

Charleston, Norfolk and Savannah also easy to reach

connections 4 international airports (2 directly connected with Europe),

11 regional ones

Charlotte Douglas International (CLT), "6<sup>th</sup> busiest airport in the world"

## Largest Manufacturing Workforce in the South East



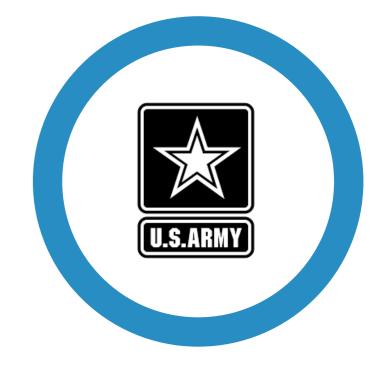
#### 4.9 M workers

Thanks to the strong internal migration, NC has one of the most relevant "workforce" in the USA 464,000+ manufacturing workers

Largest manufacturing workforce in the South-East

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### 40,000+ Engineers

Strongly above the national average

#### Veterans

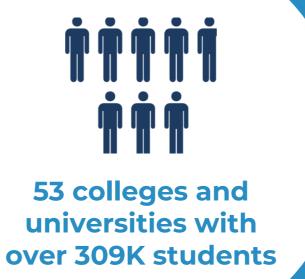
Tens of thousands of veterans rejoin the workforce every year thanks to our reskilling/upskilling programs

# Academia, R&D & Technical Colleges

**3 internationally** competitive universities

# UNIVERSITY

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## **Partnerships and R&D programs with** the local corporate landscape

## **NC STATE UNIVERSITY**



THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

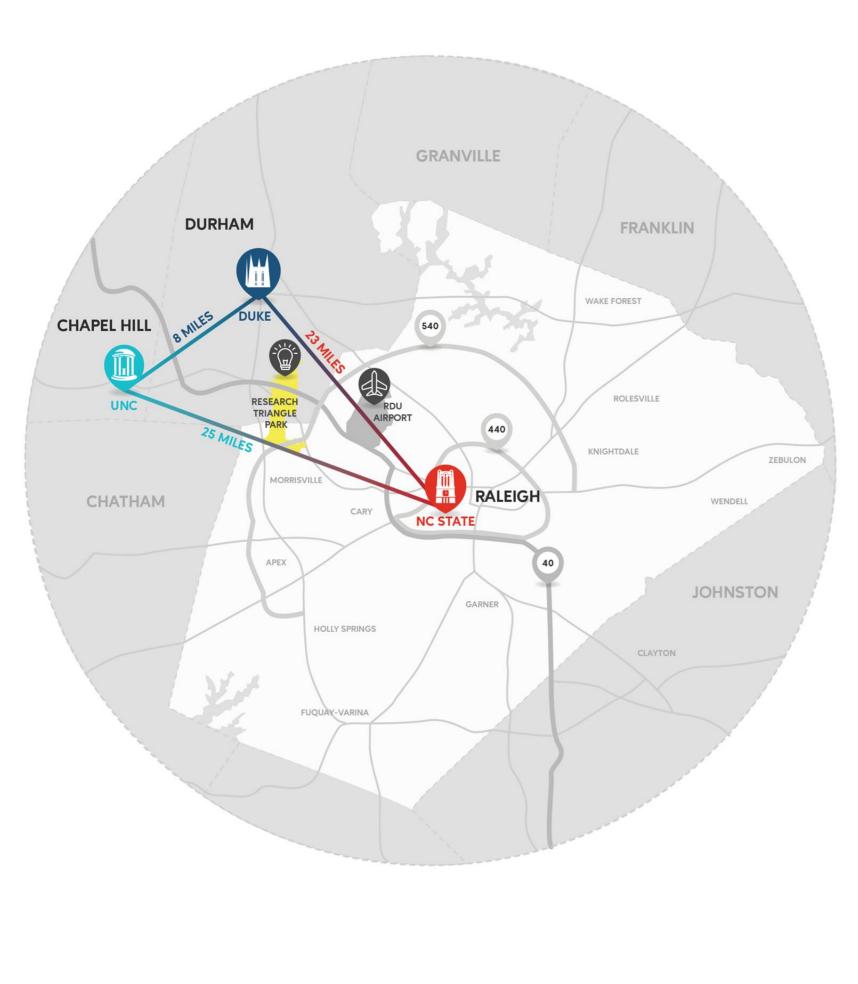


## A famous alumni....

## NORTH 23 LADOL UNI



## The Research Triangle Park (RTP) the largest industrial and tech R&D park in North America





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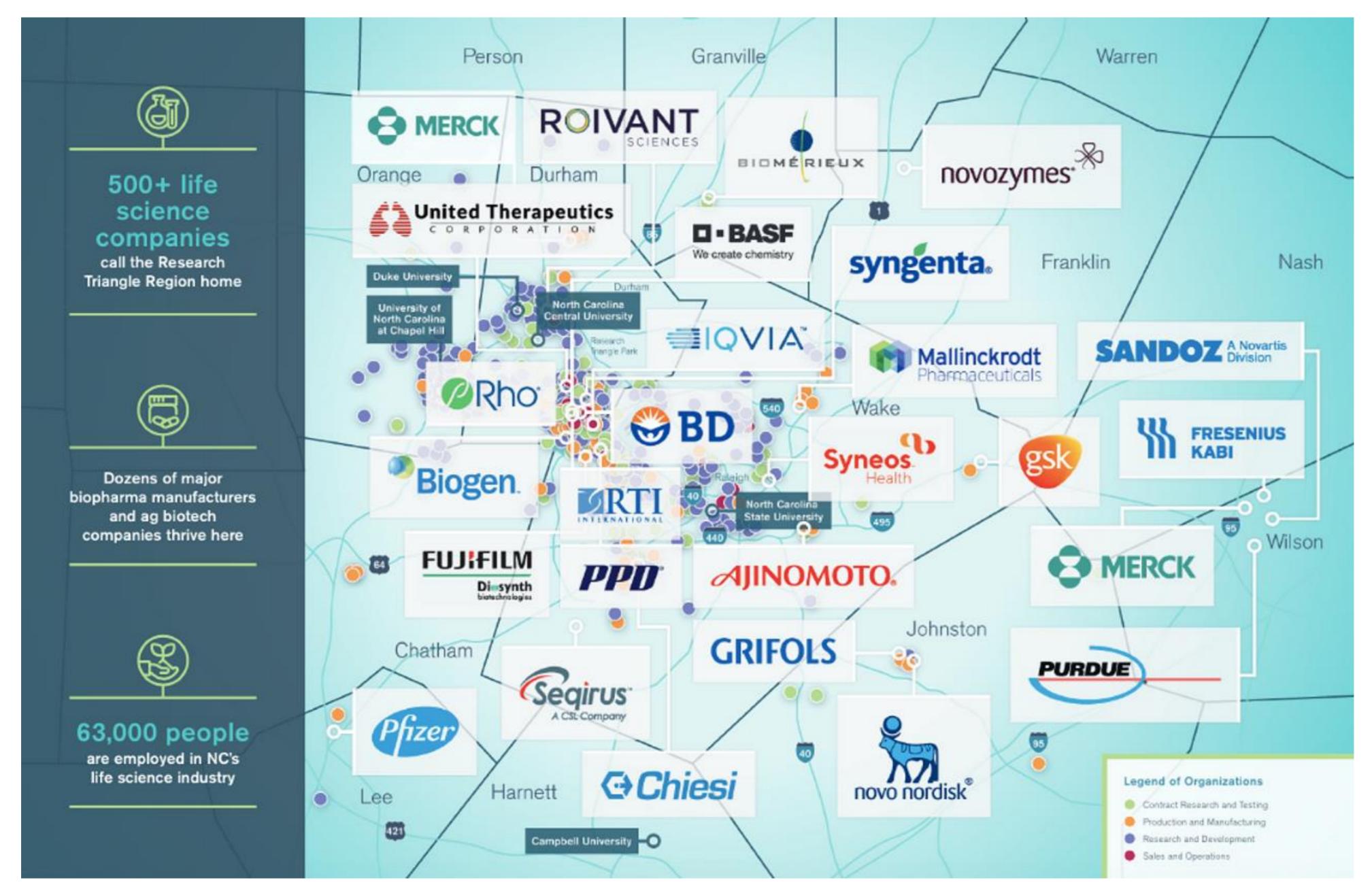
UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

ALEXANDRIA CENTER\* FOR ADVANCED TECHNOLOGIES

**ALEXANDRIA CENTER\* FOR AGTECH** 

NORTH CAROLINA STATE UNIVERSITY





## Main sectors in North Carolina



## **Information Technology**



**Financial Services** 



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#### **Biotech & Pharma**



### Automotive & Machinery







### Aeronautics



#### **Textiles**



## Life Sciences in North Carolina

#1 biotech production hub in the USA

#3 pharma ecosystem in the USA

**31% growth rate** 

**700+ companies** 

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**■QVA**<sup>™</sup>













GRIFOLS

# Information Technology in North Carolina

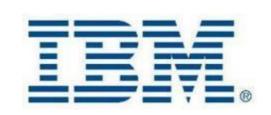
- Apple is building its \$1-billion East **Coast Campus in the Research Triangle Park**
- Qualified workforce and ICT/data science heritage
- The Southern "Silicon Valley"

## #1 in privately funded R&D activities in the United States















..... **CISCO**<sub>T</sub>





## Automotive in North Carolina

NASCAR Tradition

Strong EV push and also access to lithium

230+ companies

27,500+ people working in the sector

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**Ontinental** 





## DAIMLER BorgWarner





## Aerospace In North Carolina

Over 200 companies

Boom Supersonic, il nuovo Concorde

over 400 new aerospace engineers per year

Solid supply chain





















## How can we help?

We offer free of charge soft landing services:

- Identification of real estate solutions
- Incentives and tax breaks
- Business intelligence
- Introduction to certified service providers
- HR solutions and recruitment channels

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